

4



TruSpec4

Our 81 bright #4 offers a combination of whiteness and brightness that brings out the best in graphics, ensuring bold colors that help sell magazines, advertising, catalog merchandise, and coupon-promoted products. Photos are vibrant. Text is crisp. The look is high-end.

Product Specifications

	Basis Weight	38#	40#	45#	50#	60#
<i>TruSpec4</i>	Brightness	81	81	81	81	81
	Opacity	88	88.5	90	92	93
	Gloss	60	63	65	65	65

	Basis Weight	38#	40#	45#	50#	60#
<i>TruSpec4</i>	Brightness	81	81	81	81	81
<i>Low Glare</i>	Opacity	88	88.5	90	92	93
	Gloss	30	30	30	30	30

Three great choices, ONE reliable, trustworthy BRAND.

TruSpec medium and heavy groundwood papers are manufactured for use in magazines, catalogs, direct mail, commercial printing, and custom publishing projects. Whether you choose our TruSpec4, TruSpec4.5, or TruSpec5 grade, you'll find that our southern fiber sheet offers extraordinary strength and durability. So you'll get reliable offset web performance and a resilient end product that'll stand up to rigorous use. Crisp, clean TruSpec offers three levels of brightness and two finishes—gloss and low glare—so you can achieve just the right balance of visual appeal and readability.